

KATHLEEN PIERCE

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EXPERIENCE

- 07/2013 to Current Senior Features Writer/Blogger
BANGOR DAILY NEWS – Portland, Maine
- Develop, report and write features stories for statewide audience.
 - Break news in culinary arts, agriculture and commerce.
 - Shoot and edit video, take photos to support stories.
 - Promote stories and engage audience through social media.
 - Produce and update Urban Eye blog several times a week.
- 05/2014 to 06/2015 Correspondent Maine Magazine
Maine Media Collective – Portland, Maine
- Wrote monthly articles on branding in Maine, wellness, food and real estate.
 - Moderated real estate panel discussion with players across the state.
- 01/2007 to 03/2013 Correspondent
THE BOSTON GLOBE – Boston, MA
- Conceived and wrote articles for food, travel, business, Page One, Boston Globe Magazine and entertainment sections.
- 10/2009 to 10/2010 Social Media Manager
LOWELL FOLK FESTIVAL, GREATER MERRIMACK VALLEY CONVENTION AND VISITORS BUREAU – Lowell, MA
- Created and managed all social media conversation, including producing videos, generating content for largest folk fest in New England.
 - Ran Twitter, Facebook and YouTube channels for state's regional tourism bureau. Engaged with community as public face at events.
- 01/2004 to 10/2009 Assistant Lifestyle Editor
THE SUN MediaNews Group – Lowell, MA
- Planned content and design of weekly entertainment magazine and daily lifestyle pages.
 - Managed a team of reporters and hired freelance writers.
 - Developed and assigned stories and packages.
 - Edited, wrote headlines, oversaw layout and design.
 - Executed multi-media packages for Web and maintained role as lifestyle reporter.
- 01/2000 to 01/2004 Lifestyle Reporter/Town Reporter
THE SUN MediaNews Group – Lowell, MA
- Conceived and wrote stories on culture and the arts.
 - Broke news on government, crime and schools.
- 01/1999 to 01/2000 News Reporter
FOSTER'S DAILY DEMOCRAT – Dover, NH
- Covered news in New Hampshire/Maine towns.
 - Focus on breaking news and education.

EDUCATION

- 2001 Master of Arts: Journalism
Northeastern University – Boston, MA
- 1994 Bachelor of Arts: Mass Communications
University of Hartford - CT

AWARDS

- 2014 Maine Press Association: Feature article.
2007 New England Press Association: Video. First place.
2007 New England Associated Press News Executives Association: Arts & entertainment reporting.